

Friday 9 February 2018

## Freelance Publishing/Creative Industries Mentors

New Writing North is looking to appoint a number of freelance industry professionals with experience of offering business and professional development advice to support the delivery of our new **Digi\_Transform** project for writers.

### Person specification

We are looking for experienced industry professionals who can offer practical advice and who are experienced in the worlds of publishing, digital marketing and the wider creative industries. You will have experience of working with individual writers to build brands and market work and have a wide understanding of the opportunities that exist for writers.

### Overview

This project is part of our new Digital Literature suite of training opportunities and events that aim to build the digital skills and knowledge of writers in the North East.

The aim of the Digital Literature programme is to support writers to identify and learn about opportunities related to digital forms of production and distribution, to improve how writers create and manage their brands and professional profile online and to inspire new knowledge, projects and ideas through access to expert advice and peer-to-peer support.

The programme is funded by [Creative Fuse](#), which means that we are able to offer the opportunities free of charge and in some cases support participants with a bursary to support engagement.

The mentors that we are seeking will work with writers who are participating on the Digi\_Transform professional digital development programme, which will support fifteen writers. Mentors will work with the writers to audit their existing business practice, promotional activities, communication strategies, digital profile and capabilities and then support and mentor them to transform/and or build their online presence and enable them to grow their profile and their business.

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Each of the 15 writers on the programme will receive 6 hours of personal time with their mentor. The expectation is that these planned meetings will happen in person or by Skype as follows:

1. Diagnostic meeting: A one-to-one, 2 hour meeting (Online or in person) with a project mentor at which you will identify your business development needs and create an action plan of learning and activities to support you to move forward. This will be an opportunity to look at both the development of creative work and to create a plan to advance your career that considers existing barriers, skills development needs and how they can be addressed.
2. Progress meeting: A one-to-one, 2 hour meeting (online or in person) with a project mentor at which you will discuss the progress you have made since the first meeting, advance plans and trouble-shoot any emerging issues.
3. Final meeting: A one-to-one, 2 hour meeting (Online or in person) with a project mentor at which you review the activity that has been undertaken, reflect on the learning and progress that has been achieved and establish a forward plan of activities to continue to progress your career.

All of the meetings must take place during April and May 2018 with the majority happening in April.

Participating writers will each receive a £250 bursary to support their participation in the project. We will be looking to support writers who are at a place in their career trajectory where launching or transforming their online brand could impact positively on the development of their career/business. Places on the programme will be competitive following an open call for applications.

### Fees and structure

We hope to either appoint one mentor who can work across this project or appoint up to five mentors to work with three writers each. The daily fee for undertaking this work is £250 inclusive of VAT and our expectation is that the mentor would undertake three, two-hour meetings per day. So, for a mentor delivering 6, two-hour

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sessions to a group of three writers would equate to a fee of £750 (three days work at £250 per day). If one person undertook all of the above work the fee would be £3,750.

### How to apply

Application is online only. Please upload your CV and a covering letter outlining how your skills and experience could support this project, noting any previous mentoring and/or skills development experience to [our Submittable form](#) by Friday 23 February 2018.

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