

Read Regional questionnaire

We're carrying out this survey to help us learn more about our audiences and how we can give them the best possible experience. The survey should take around five minutes to complete. Anything you tell us will be kept confidential, is anonymous and will only be used for research purposes. The information you provide will be held by New Writing North and The Audience Agency.

Did you borrow or buy the book before coming to the event?

- Borrow Bought Neither

If you haven't read the book will you be reading it now?

- Yes No Maybe Already read it

Are you a library member?

- Yes No

If no has today's event made you more interested in joining?

- Yes No Maybe

How often do you visit your library?

- At least once a week Once or twice a month Once or twice a year
 This is my first visit

How did you hear about Read Regional?

- Library Display Speaking to a Librarian Read Regional Booklet
 Social Media New Writing North website New Writing North newsletter

Other (please specify)

Are you likely to read other books in the Read Regional promotion?

- Yes No

If so, how many?

Is there anything else you would like to say about your visit? (Please describe below)

Have you attended a New Writing North event before?

- Yes, in the last 12 months
- Yes, between one and two years ago
- Yes, between two and three years ago
- Yes, between three and five years ago
- Yes, but more than five years ago
- No, this is my first visit

(If yes in the last 12 months) **Including today, how many times have you attended New Writing North events in the last 12 months?**

Are you attending with other people today?

- Yes
- No

If yes, how many of those you are visiting with are aged
(this does not include yourself)

Under 16 _____ 16 or older _____

Which of the following describe your motivations for attending New Writing North's event today? (Tick all that apply)

a. Which of these was your **main** motivation? *(Circle one only)*

- To spend time with friends/family
- For a special occasion
- Literature is an important part of who I am
- To be intellectually stimulated
- To be entertained
- To be inspired
- To do something new/out of the ordinary
- To educate/stimulate my children
- For reflection
- For peace and quiet
- To escape everyday life
- For academic reasons
- For professional reasons
- To entertain my children
- To learn something
- To enjoy the atmosphere
- Other - please specify _____

How would you rate your experience? (Please tick one box for each item)

	Very good	Good	Neither good nor poor	Poor	Very poor	Don't know/Not applicable
Quality of the event/performance						
Value for money of the tickets						
The whole experience						

On a scale of 0-10, how likely is it that you would recommend the performance/event to a friend, family member or colleague, with 10 being extremely likely and 0 being not at all likely?

- 10
- 9
- 8
- 7
- 6
- 5
- 4
- 3
- 2
- 1
- 0

These **Monitoring Questions** have been designed to align with the way the UK Government collects Census data. This enables us to compare our visitor profile to the general population. By answering these questions, you will help us to see the extent to which we're serving everyone in our community. If there are any questions that you'd rather not answer, please select "Prefer not to say".

What is your sex? Male Female Prefer not to say

Which of the following options best describes how you think of your gender identity? Male Female In another way* Prefer not to say

*How would you describe your gender?

Which of the following age groups do you belong to?

- Under 16 16-19 20-24 25-29 30-34 Prefer not to say
 35-39 40-44 45-49 50-54 55-59 60-64
 65-69 70-74 75-79 80-84 85 or older

What is your ethnic group?

White

- English/Welsh/Scottish/
Northern Irish/British
 Irish
 Gypsy or Irish Traveller
 Other White background*

Mixed

- White & Black Caribbean
 White & Black African
 White & Asian
 Other Mixed/multiple
ethnic backgrounds*

Asian or Asian British

- Indian
 Pakistani
 Bangladeshi
 Chinese
 Other Asian background*

Black or Black British

- African
 Caribbean
 Other Black/African/Caribbean background*

Other

- Arab Other* Prefer not to say

* What other?

Do you identify as a D/deaf or disabled person, or have a long-term health condition?

- Yes No Prefer not to say

Do you live in the UK? Yes No

If you live in the UK, what is your full postcode?

This information will only be used for research

If you live overseas, what is your country of residence?

Thank you for your help.